

# Nuvm Loyalty

powered by Xirius

50<sup>th</sup> visit since  
October 16, 2017.  
Average stay: 47 mins.  
Today's reward: free  
refills the whole day.

New  
customer.  
Buy1Get1  
coupon for  
next visit.

Hi, John.  
Thanks for  
visiting us  
everyday  
last week.  
Enjoy a  
latte on us  
today!

Visited 12 times since  
16 Feb 2018.  
Average stay: 26 mins.  
Customer survey with  
free coffee coupon.

## INFLUENCE YOUR CUSTOMERS' PURCHASES AND DURATION OF STAY EVEN BEFORE THEY BUY

### • FAST

Campaigns can be set up in minutes, empowering business owners and managers to drive sales instantaneously.

### • REACH

Most direct and personalized advertising media using customer's own smartphones.

### • EFFECTIVE

Captures shoppers' behavior like frequency & pattern of visit and duration of stay. It can map with your customer database, enabling individualized offers.

### • EXCITING

Surprise offers creates memorable experiences for your shoppers. No customer is the same!

### • COST SAVINGS

Paperless, time saving, environmental friendly

## REVENUE GROWING WIFI-ENABLED LOYALTY SYSTEM

Imagine drawing traffic to your stores while keeping you in the know of your different customers' buying behaviors and their lifetime buying analytics.

Imagine having this knowledge at your fingertips so you can automatically customize offers to them.

Imagine an exact media where you can talk to your customers precisely where their purchases take place.

Imagine no more. Nuvm Loyalty is now here to help you grow your business by building a sustainable and growing customer base from your target market. It is a Wi-Fi-enabled digital loyalty system and your very own digital ad platform.

By providing Wi-Fi access across all stores, your customers are identified as they enter your store. You can send them sms or banner ads to influence their purchase decisions.

Customer Analytics like customer traffic by date/time, duration of stay, frequency of visit are captured and that can be mapped with your POS data and current database. This very powerful customer information can be used to create effective targeted marketing campaigns to increase brand loyalty and sales.

Nuvm Loyalty is suitable for both single or chain stores with a shop size of 300-900m2.



Cloudify.  
Let's Grow your Business.